

22–30 June 2026

Meeting Standards



SOCIAL MEDIA
CAMPAIGN
KIT

SOCIAL MEDIA CAMPAIGN

1. Invite your network to organise an activity

POST 1


 Meeting Standards 2026 is happening 22 – 30 June!



What is Meeting Standards?

It's the initiative of @Small Business Standards (SBS) helping European Small and Medium-Sized Enterprises understand and benefit from standardisation.

How?

 Increasing awareness: Empower SMEs by highlighting the importance of standardisation and its impact on their businesses.

 Fostering engagement: Encourage SME participation in the standards development process.


 Sharing knowledge: Keep SMEs informed about the latest standardisation developments relevant to their industries.

 Building community: Connect SMEs and standardisation organisations across Europe.

Ready to learn, network, and contribute to shaping industry standards?

Get involved here  <https://meetingstandards.eu/>

#MeetingStandards #Standards4Growth #Standards4SMEs #SMEsupport

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POST 2



Are you a European SME?

Here are 3 BIG reasons you should participate in Meeting Standards 2026:

- Network with MEPs, European Commission officials, SME representatives, European standards organisations, and standardisation experts.
- Gain access to an agenda packed with opportunities to learn and contribute to shaping industry standards.
- Reach over 700,000 people from across all industry sectors by organising an activity.

Learn more here [👉 https://meetingstandards.eu/](https://meetingstandards.eu/)

@Small Business Standards (SBS)

#MeetingStandards #Standards4Growth #Standards4SMEs #SMEsupport #SBS

Are you a European SME?

3 reasons you need Meeting Standards

- Shape the future of standards
- Network with SMEs & decision makers
- Reach 700,000 people from all sectors

Learn more [👉 https://meetingstandards.eu/](https://meetingstandards.eu/)

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VISUALS



MEETING
STANDARDS

AN
INITIATIVE
OF



SOCIAL MEDIA CAMPAIGN

2. Share your excitement for Meeting Standards 2026

? Want a say in Europe's upcoming standards?



📍 A good place to start is Meeting Standards 2026!

It's the initiative of @Small Business Standards (SBS) helping European Small and Medium-Sized Enterprises understand and benefit from standardisation.

Join us 22 – 30 June and let's shape the future of standards together:

<https://meetingstandards.eu/>

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VISUALS



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3. Promote SBS Awards



🏆 Meeting Standards 2026 will feature the inaugural SBS Expert of the Year award!

This is a chance to recognise an individual who turned their expertise into advocacy – and advocacy into measurable impact.

Know someone who fits the bill?

Nominations will be open 4 May – 16 June and can be submitted here 📌

<https://meetingstandards.eu/awards/>

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Know someone who made a big impact on SME-inclusive standardisation?

🏆 Nominate them for the SBS Expert of the Year award!

Nominations open 4 May.

More info here 📌 <https://meetingstandards.eu/awards/>

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THANK YOU
FOR
YOUR SUPPORT